



# Connecting, Collecting, and Curating

Leveraging Social Media to  
Engage Students

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# Agenda

- Overview
- Setting up the tools
- Finding and following
- Posting guidelines and ideas
- Practice
- Q/A

# Overview

- Professional Engagement Network (PEN)
- Twitter for Connecting
- Tweetdeck for Collecting
- Scoop.it for Curating

# C<sup>3</sup> Info

- Definitions
- Examples

# Hands-on

- Profiles
  - Twitter
  - Tweetdeck
  - Scoop.it

# Connecting - Twitter

- Finding people
- Following people and organizations
- Hashtags

# Collecting - TweetDeck

- Columns
- Searching
- Arranging

# Curating – Scoop.it

- Linking
  - FB
  - Twitter
  - WordPress
  - LinkedIn
  - Google+
- Choose 2



# Practice, Practice, Practice

- Tweeting #C3TCC
- Curating with Scoop.it



Q & A



# THANK YOU

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